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**BIG MAN'S  
BREW**

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## **OUR MISSION**

**BIG MAN'S Brew was formed as a tribute to Clarence Clemons.**

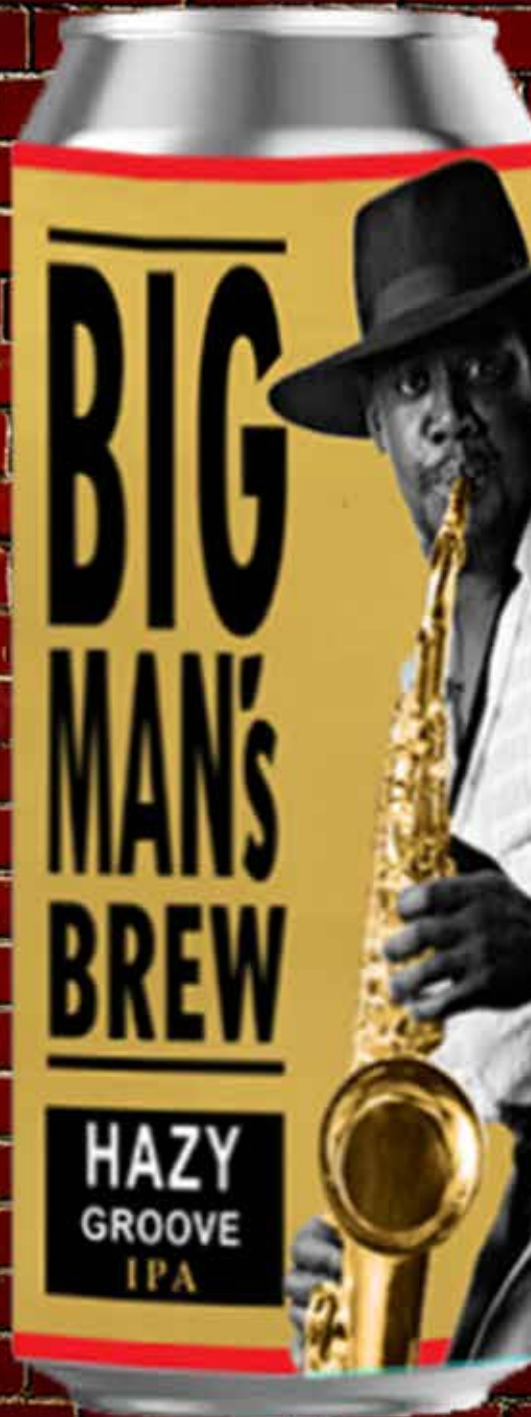
**Our tribute had to be different. It wasn't simply a walk down memory lane...that's been done before. It wasn't about educating everyone on the arc of his life... that's also been done before. For us, the only way to pay tribute to the BIG MAN is to celebrate his legacy by providing tangible experiences that will help his friends, fans and family reconnect with his indomitable spirit and the beauty of a life lived BIG!**

**That's why we created and launched our HAZY Groove IPA. It's not just another IPA...that's been done. Our IPA is made in the spirit of the BIG MAN, unique in it's bold yet approachable taste and surprising in it's refreshing citrus notes that leaves you begging for more...just like a classic BIG MAN sax solo!**

**Over time we plan to launch new beer styles and new beverage products that will continue to amplify his larger than life personality and showcase the breadth of his many passions.**

**Please join us on our journey to celebrate the BIG MAN'S legacy. As Clarence said, "This could be the start of something BIG!"**





### **Hazy Groove IPA**

Is a juicy and refreshing India Pale Ale. It's unfiltered and, just like the BIG MAN, holds nothing back! It's loaded with Citra and Mosaic hops for a refreshing citrus flavor and a rockin' 6.3% ABV. It's a highly drinkable brew that captures the BIG MAN'S enthusiasm for living life to the fullest.





### **Big Man's Brew**

#### **Oktoberfest:**

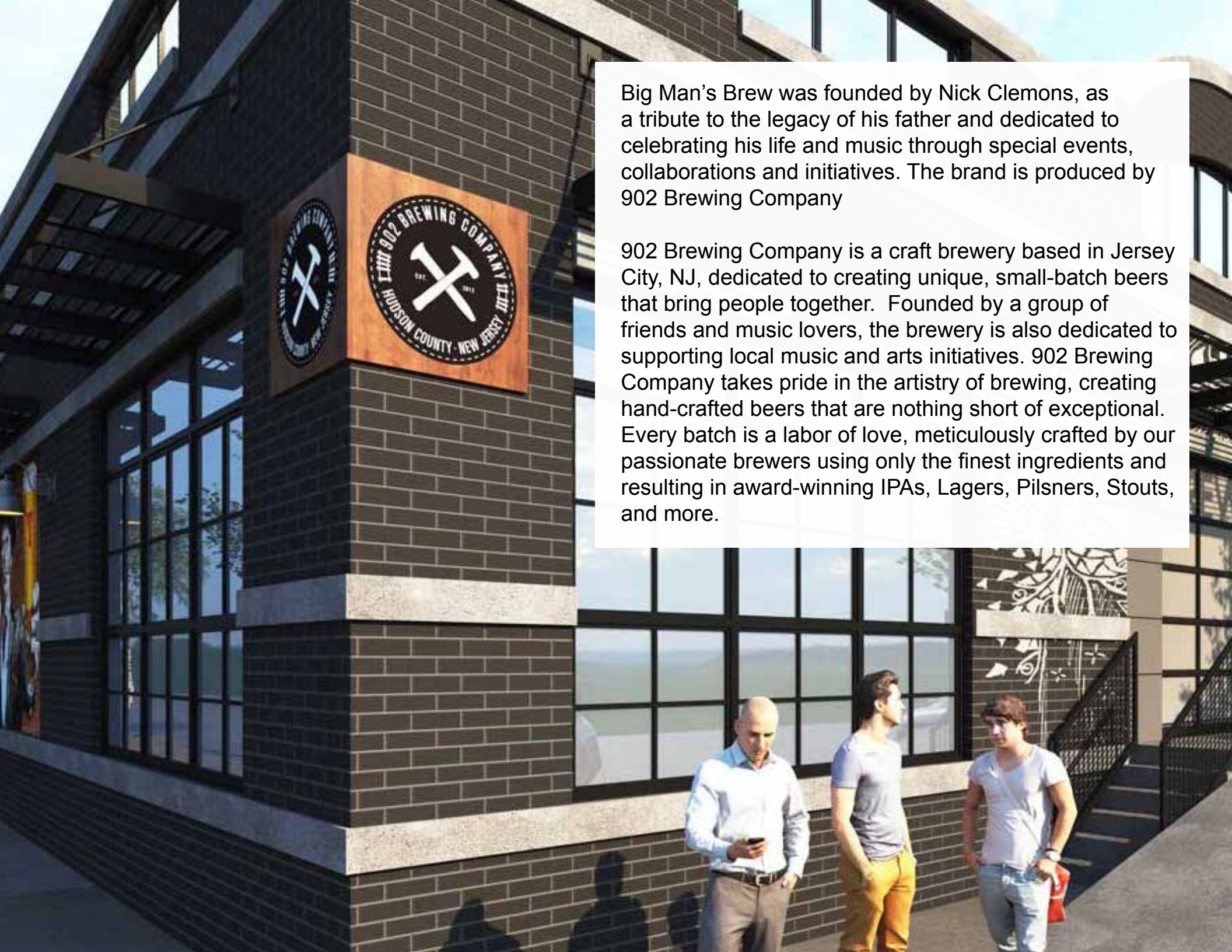
This easy drinking Oktoberfest style lager was brewed to mimic the famous festival beer. German Pils, Munich, Caramunich, and Vienna malt dance together with a touch of huell melon for a bready, slightly malty taste.

### **Big Man's Brew**

#### **Blueberry Sour:**

A tart sour ale with hundreds of pounds of locally grown blueberries, courtesy of Emery's Farms added. Clean, crisp, and flavorful.





Big Man's Brew was founded by Nick Clemons, as a tribute to the legacy of his father and dedicated to celebrating his life and music through special events, collaborations and initiatives. The brand is produced by 902 Brewing Company

902 Brewing Company is a craft brewery based in Jersey City, NJ, dedicated to creating unique, small-batch beers that bring people together. Founded by a group of friends and music lovers, the brewery is also dedicated to supporting local music and arts initiatives. 902 Brewing Company takes pride in the artistry of brewing, creating hand-crafted beers that are nothing short of exceptional. Every batch is a labor of love, meticulously crafted by our passionate brewers using only the finest ingredients and resulting in award-winning IPAs, Lagers, Pilsners, Stouts, and more.



**Clarence Clemons is a music legend and a member of the Rock & Roll Hall of Fame. He spent 30 years “back to back” with Bruce Springsteen as a founding member of the East Street band. When not fronting the East Street Band, he played shows across the world with The Grateful Dead and Ringo Starr’s All Star Band as well as collaborating with industry titans like Aretha Franklin, Jackson Browne and Lady Gaga.**

**Clarence also enjoyed critical acclaim with his band, Clarence Clemons and the Red Bank Rockers.**

**When your name is the “BIG MAN” it helps that you are 6’5” tall and over 250LBS! However, Clarence Clemons didn’t get his nickname just because of his stature... He earned it through the bigness of his personality and generosity of his heart. He was a true original that loved to share his passion for living life to the fullest.**

**To this day, through his family, friends, his band mates and his rich and raucous sax solos, the BIG MAN remains an inspiration to everyone seeking to overcome the challenges of a limited life by stretching boundaries and following their passion.**

**A message of hope that still resonates today.**





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